



10<sup>TH</sup> ANNUAL

GOVERNMENT  
**CONTRACT PRICING**  
SUMMIT 2025

Deltek ProPricer>



**JUNE 24-26 • SAN DIEGO, CA**  
SHERATON SAN DIEGO HOTEL & MARINA

***Sponsorship Prospectus***

[www.gcpsummit.com](http://www.gcpsummit.com)

# About GCP Summit

The Government Contract Pricing (GCP) Summit is a one-of-a-kind, three-day event that provides government contract pricing professionals the opportunity to hear from industry and government leaders. This annual industry event has established itself as a pivotal platform for attendees to learn new trends and insights into contract pricing, collaborate on solutions for more efficient acquisitions and grow professionally.



**500+**  
ATTENDEES



**3** GENERAL  
SESSIONS



**50+** EXPERT  
SPEAKERS



**3** DAYS OF LEARNING  
& NETWORKING



OVER  
**40**  
SESSIONS

## Join Us as a Sponsor

Gain exposure to a unique audience of both government and industry, unlike any other conference. As a sponsor, your organization will have the opportunity to have your brand in front of over 500 industry and government leaders during this three-day conference.

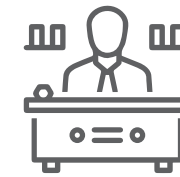
- **Increase your Brand's Visibility**

With strategically placed exhibitor tables in high-traffic networking areas, for live demos and personalized one-on-one conversations, your brand will be front and center. Enhance your sponsorship with customizable a la carte options like branding during networking breaks or exclusive naming rights to key conference elements.

- **Premium Networking Opportunities**

The GCP Summit provides a unique setting to connect with industry leaders, peers and potential mentors during networking breaks, the welcome reception and farewell party, all available to add to your sponsorship package.

### ATTENDEE ROLE:



**55%**

PRICING ANALYSTS  
& MANAGERS



**35%**

PRICING  
DIRECTORS



**10%**

C-LEVEL/  
VP



**55+**

GOVERNMENT  
AGENCIES



**125+**

INDUSTRY  
COMPANIES

## Conference Venue

The Sheraton San Diego Hotel & Marina dazzles guests with spectacular views of the marina and downtown skyline. Experience San Diego with a central location in the heart of the harbor, yet just minutes from San Diego Airport with a free shuttle. Enjoy being near downtown, Gaslamp Quarter, San Diego Zoo, and Petco Park, for a fun time in the city. The newly renovated marina tower shines with coastal hues and modern amenities and our light-filled accommodations have a private balcony with seating.



**Celebrating our 3rd Year at The Sheraton San Diego Hotel & Marina**

# Agenda at a Glance



Tuesday June 24	Wednesday June 25	Thursday June 26
General Session	General Session	General Session
Breakout Sessions	Breakout Sessions	Breakout Sessions
Networking Breaks	Networking Breaks	Networking Breaks
Welcome Reception		Farewell Party



## Sponsorship Levels

\* Exhibitor table location selected on first-come, first-served basis.

\*\* May upgrade to Premium a la carte for a fee.

	Platinum \$13,000	Gold \$6,500	Silver \$4,000	Exhibitor Only \$1,500
Pre-Conference Benefits				
Company Name In Media Release	✓	—	—	—
Company Logo on emails	✓	✓	✓	—
30-Second Company Video on Social Media	✓	—	—	—
Email Sent on Sponsors Behalf	✓	—	—	—
Logo included on event website	✓	✓	✓	✓
Inclusion in Mobile App	✓	✓	✓	✓
Onsite Benefits				
6 ft Exhibitor Table*	✓	✓	✓	✓
Session Presentation	✓	✓	—	—
In-App Push Notification	✓	✓	—	—
Select 1 Platinum a la carte	✓	—	—	—
Select 1 Standard a la carte**	—	—	✓	—
Conference Passes				
Full Conference Registration	4	2	2	1
Discount Registration Pass	3	2	1	—



## Platinum Sponsor - \$13,000

This top-tier sponsorship provides maximum exposure and engagement with attendees, offering prime visibility, networking and thought leadership opportunities.

### Pre-Conference Benefits:

- Company logo on event website, event emails and mobile app.
- Special email promotion to all conference registrants.
- Featured in media releases promoting the event.
- 30-second promotion video to be posted on Deltek social media prior to conference.



### Onsite Benefits:

- **Exclusive Session Presentation:** Position your company as a thought leader with a dedicated 50-minute session where you can present your expertise to an engaged audience. You will receive your attendee data to conduct meaningful follow up.
- **Exhibitor Table:** Your 6 ft exhibitor booth will be in a premium, high-traffic location.
- **In-App Push Notification:** Alert attendees to visit your booth and to attend your session.
- **Branding:** Select on Platinum a la carte option for additional exposure, such as sponsoring the welcome reception, networking breaks, attendee lounge or farewell party.
- **Conference Passes:** Includes four full conference registrations for your team and three discounted rate passes. A value of over \$5,000.

## Gold Sponsorship - \$6,500

A strong sponsorship option for companies looking to enhance visibility and deliver content directly to attendees.

### Pre-Conference Benefits:

- Company logo on event website and mobile app.
- Mention in event emails sent to all registrants.

### Onsite Benefits:

- **Session Presentation:** Conduct a 50-minute session to share your expertise with attendees. You will receive your session attendee data to conduct meaningful follow up.
- **Exhibitor Table:** Includes a 6 ft exhibitor booth in a prime location.
- **In-App Push Notification:** Alert attendees to visit your booth and to attend your session.
- **Conference Passes:** Includes two full conference registrations and two discounted passes, a value of over \$2,000.





## Silver Sponsorship - \$4,000

The Silver level sponsorships ensures strong brand visibility and presence at the event.

### Pre-Conference Benefits:

- Company logo on the event website and mobile app.



### Onsite Benefits:

- **Exhibitor Table:** Includes a 6 ft exhibitor booth.
- **Branding:** Select one Standard a la carte options such as lanyards, Wi-Fi or the photo booth. You may upgrade to a Premium a la carte option for an additional fee.
- **Conference Passes:** Includes two full conference registrations and one discounted pass, a value of over \$2,000.

## Exhibitor Only - \$1,500

Ideal for organizations that want a presence at the event without additional sponsorship add-ons.

### Pre-Conference Benefits:

- Company logo on the event website and mobile app.

### Onsite Benefits:

- **Exhibitor Table:** Includes a 6 ft exhibitor booth in a prime networking area.
- **Conference Pass:** Includes one full conference registration, valued at \$1,195.



## Platinum a la Carte

Available on a first-come, first-serve basis for our Platinum sponsors.

### Reception/Party Sponsorships - \$7,000

Opportunity to get your brand in front of the key decision makers at one of our two nightly events throughout the conference. Sponsorship includes branded napkins, signage and recognition. (2 Available)

### Networking Break Sponsor - \$7,000

Select your day to be a Networking Break Sponsor. Sponsorship includes branded napkins, signage and recognition. (3 Available)

### Attendee Lounge **SOLD**

Show off your brand at the attendee lounge where attendees will relax and recharge. The lounge will be name after your organization and you will have opportunities to leave giveaways and have branded items in the lounge. (1 Available)





## Premium a la Carte

<b>GUEST ROOM KEY</b>  Your brand on every attendee key. <i>Limit: 1</i> <b>\$4,000</b>	<b>MEALS</b>  Branded signage during breakfast or lunch. <i>Limit: 1</i> <b>\$6,000</b>
<b>BRANDED GIVEAWAY</b>  Your brand on conference attendee giveaway. <i>Limit: 1</i> <b>\$5,000</b>	<b>CONFERENCE BAG</b>  Your logo on conference bag that every attendee receives. <i>Limit: 1</i> <b>\$6,000</b>

## Standard a la Carte

<b>LANYARD</b>  Logo on all conference lanyards. <i>Limit: 1</i> <b>SOLD</b>	<b>PHOTO BOOTH</b>  Your brand in the background of attendee photos. <i>Limit: 1</i> <b>\$2,500</b>
<b>WI-FI</b>  Your company name included in the Wi-Fi password which is also on the back of the conference badge. <i>Limit: 1</i> <b>\$2,500</b>	<b>DIGITAL SIGNAGE</b>  Logo shown on digital signage throughout the conference. <i>Limit: 1</i> <b>\$2,500</b>



## Become a Sponsor

Submit your sponsor agreement early to take advantage of all promotion activity and exhibitor table location.

Reach out to **GCPSSponsor@deltek.com** to take the next steps.

**Deadline for sponsorship is May 12, 2025**

